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JONATHAN BRAY

PROFILE A proven leader, communicator and strategist with a track record of bringing about progressive change.

Leading player and thinker on urban transport policy who continually pushes the boundaries of the policy debate.

Builder of effective teams and networks to achieve fundamental and positive change, based on sound analysis, creative thinking and unwavering commitment.

EXPERIENCE

DIRECTOR

JONATHAN BRAY ADVISORY SERVICES

SINCE 2023

I provide freelance advisory services (including to those organisations set out below).

ADVISER

TO WELSH TRANSPORT MINISTER ON RE-REGULATING ALL BUS SERVICES IN WALES

SINCE 2023

The Welsh transport minister, Lee Waters MS, has appointed me to be the adviser to the Welsh Government and Transport for Wales to provide strategic advice and support on bringing all buses in Wales under public control to provide an integrated, accountable and planned bus network for the people of Wales. This involves regular liaison with, and advice for, the Minister, senior Welsh Government civil servants and the senior management team at Transport for Wales.

SENIOR VISITING RESEARCH FELLOW

INSTITUTE OF TRANSPORT STUDIES, LEEDS UNIVERSITY

SINCE 2023

I have been appointed to this position at the country's largest academic institution on transport, for five years, to work with staff and students in support of research programmes.

MEMBER

NORTH EAST COMBINED AUTHORITY SOUNDING BOARD

SINCE 2023

Providing strategic advice to the emerging Mayoral Combined Authority on the future use of its transport powers

MEMBER

UITP PEER REVIEW PANEL

SINCE 2023

I am a member of UITP (The Union of International Public Transport) peer review programme where UITP draws on a panel of experts to respond to requests from cities for peer reviews of their policies and programmes. The first peer review I undertook was taxi reform in Riyadh in May 2023.

DIRECTOR

URBAN TRANSPORT GROUP

2008 - 2023

The [Urban Transport Group](#) (formerly PTEG) brings together public sector transport authorities which serve 24 million people in the largest urban areas in the UK.

Under my leadership UTG did three things:

- Provides thought leadership on urban transport – including joining the dots between where we are now and where we might now be in the future given the implications of transformative technological, environmental and social change.
- Acts as a professional network so that staff can share experience, good practice and procure collectively.
- Makes the case for urban transport – particularly for adequate funding and powers for its members.

ACHIEVEMENTS

- Won the powers needed to bring buses outside London back under public control.
- Significantly expanded the membership of the network.
- Achieved approval ratings from stakeholders of 91%.
- Saved members millions through collaboration and joint procurement.
- Coordinated the response of the network to the COVID crisis, including getting the funding needed from Government to keep services running.

RESPONSIBILITIES

- The strategy, research programme direction and day-to-day management of the Urban Transport Group (six staff and budget of £800,000).
- Lead transport advisor for the M10 group of city region Mayors.

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- Devising and managing a wide range of major consultancy commissions on a broad range of issues including new mobility formats; transport and the economy; the links between transport and public health; and transport and opportunities for young people.
 - Maintaining and developing the extensive network of UK and international contacts and stakeholders (including academic, media, trade association, urbanism, civil service, political and think tanks) which I have built up over the many years I have worked in this area.
 - Representing UTG in the media. In this, and previous roles, I have briefed local, trade and national journalists; devised successful comms strategies; and have extensive interview experience including with Newsnight, the Today Programme, CNN and the main national news channels, as well as with all forms of local and trade media.
 - Leading UTG's parliamentary work including briefing MPs (in relation to legislation more widely), running an all party parliamentary group, preparing and giving evidence to parliamentary select committees, organising fringe meetings and other events at party conferences, and devising and implementing strategy on relevant legislation.
 - Representing UTG to Government Ministers and officials including at the Department of Transport, Number Ten, the Treasury and other Government departments, giving me both an extensive range of contacts and a thorough insight into how Whitehall operates.
 - Leading on our European policy work including managing our representation in Brussels, briefing MEPs and EU officials and responding to European Commission consultations.
 - Leading on our European and international work includes through UITP (the Union of International Public Transport) and other international networks and bodies which gives me good insight into relevant international good practice.
 - Advising, administering and supporting the Board of Urban Transport Group which made up of Chief Execs or senior Directors of our member organisations.
 - Acting as the secretariat for, and liaising with, senior local politicians including via a series of regular networking meetings for lead politicians on transport from across areas.
 - Producing regular comment articles for the media – including this regular column in Passenger Transport magazine: <http://www.urbantransportgroup.org/media-centre/directors-opinion-pieces-passenger-transport-magazine>

PTEG ASSISTANT DIRECTOR

2003-2008

As Assistant Director I took the lead on Public Affairs and Comms, as well as key policy areas including rail, light rail, European policy, the case for increased Government funding, sustainability and social inclusion.

- Responsible for all aspects of *pteg's* public affairs, parliamentary, European and comms activities. Systematically established, or improved, relations with key stakeholders, decision makers and media contacts.
- Defined, clarified and justified *pteg's* core messages, facts and arguments - through a series of published research reports and briefings.

JONATHAN BRAY ASSOCIATES

2002-2003

- Ran my own company providing campaign and policy services for a wide range of clients including the Countryside Agency, Campaign for Better Transport and delivering a major good practice project for the Strategic Rail Authority.

TRANSPORT 2000 – DIRECTOR OF PLATFORM CAMPAIGN

2000-2002

- Responsible for all aspects of Transport 2000's campaign work on rail, including establishing a new national network of NGOs, local authorities and rail user groups

SAVE OUR RAILWAYS – CAMPAIGN DIRECTOR

1995-2000

- Responsible for strategy, development and management of this federation of local authorities, rail unions and rail user representatives.
- Built up media profile through well researched and presented press work and reports that turned the campaign into one of the most high profile in the country.
- Defeated the Government in the Court of Appeal in a legal action in 1995.
- Achieved a series of concessions from the Government on a range of issues including fares and service protection.

ALARM UK – JOINT FOUNDER AND COORDINATOR

1989-1995

- One of four founders of this network of community groups opposed to damaging road schemes. In the first five years I took responsibility for most of the research, briefing and publicity materials.
- Successfully campaigned against the national roads programme - reducing it from more than 500 schemes to around 150.
- ALARM UK won the International Goldman Award for grass-roots environmental campaigns: the first UK winner, and the first to win for a campaign on transport.

EDUCATION **1986**
BA (HONS) GEOGRAPHY 2:2
LONDON SCHOOL OF ECONOMICS

RECENT AND CURRENT ACADEMIC, PROFESSIONAL AND GOVERNANCE POSITIONS	VISITING SENIOR FELLOW, LSE CITIES (2018-2022) ACADEMICIAN AT THE ACADEMY OF URBANISM (SINCE 2019) NON-EXECUTIVE DIRECTOR, GOOD JOURNEY CIC - WHICH PROMOTES CAR FREE ACCESS TO VISITOR ATTRACTIONS (SINCE 2018). COMMISSIONER ON THE COMMISSION ON TRAVEL DEMAND (SINCE 2019) MEMBER OF THE NATIONAL ELECTRIC VEHICLE TASKFORCE (2020-2023) FELLOW OF THE CHARTERED INSTITUTE FOR TRANSPORT (SINCE 2017)
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SKILLS & INTERESTS	• Travel (central and eastern Europe in particular) • photography • ferns (I have a modest fernery in my backyard) • art and culture • walking
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